



1000 from 1000: LCBI's Major Annual Fund-raising Campaign

A *"million reasons"* to support LCBI; a *"million ways"* to support LCBI

1,000 from 1,000 Campaign Targets

- Raise \$500,000 primarily through new individual \$1000 donations by Dec. 31, 2013 to cover the operating deficit and recruiting efforts of LCBI. This amount is over and above the budgeted 2013-2014 donations of \$350,000 that are an historical, regular, ongoing and expected component of LCBI's budget.
- Continue to raise 1 million dollars annually through this campaign for operating, program development and capital needs of the school.

October 2013

Dear friend of LCBI,

Grace and Peace from God Our Father and from Our Lord and Saviour Jesus Christ.

Audacious? Outsized? Foolhardy? LCBI's **1000 from 1000** campaign has the initial goal of raising **\$500,000** through individual **gifts of \$1000** from across the LCBI constituency in the remaining months of calendar year 2013 and **one million dollars annually** in an ongoing campaign. This may seem an audacious, outsized and even foolhardy initiative from the board and administration of LCBI. However, we believe that success is both possible and necessary not only to bring the school out of its current cash flow crisis but to assist the school to grow and flourish into the future on a financially stable foundation. This foundation can only be provided through solid student enrolments, sound and creative management, and dedicated constituent supporters.

The success of this campaign will signal that there is an abiding belief and determination across a broad cross-section of our diverse constituency that LCBI should continue to exist and continue to provide and improve its offering of high quality academic education and life experience within the distinctive environment of a Lutheran Christian boarding school open to students from all backgrounds and faiths.

LCBI requires donations of the scale and scope sought in this campaign to, first, survive in the short term and, then, to go forward and flourish. At present, the school is in a deep financial crisis brought about by several successive years of low student enrollment. Thus, most of the initial funds raised through this initiative will be used to meet current cash needs and to expand intensive recruiting efforts. LCBI has suffered through much of its history from a lack of adequate and stable financial resources, including donations, that would enable it to look to the future with confidence. No private school can continue to exist and thrive without achieving consistent success in this area over time.

Many people have supported LCBI generously and even sacrificially as their means have allowed through the years. Gifts have ranged from a few dollars to the tens and even hundreds of thousands of dollars. The large gifts, though vital to the school - especially vital in the last couple of years - also can have the effect of masking stagnant or diminishing commitment from the larger constituency. In fact, a large portion of total donations in recent years has come from a handful of donors. The constituent survey carried out last year reported that far more respondents pray for LCBI than give to LCBI.

While all are welcome to give through the **1000 from 1000** campaign, the intent of the campaign is to specifically focus on encouraging \$1000 donations from those who have not been regular or substantial supporters of the school and have the means to make such a gift. We hope, in fact, that past regular supporters will continue to help meet the 2013-2014 budgeted donations target of \$350,000 through general donations and that a new set of committed donors will step forward to meet this specific challenge.

We recognize that the personal significance of a one thousand dollar donation varies greatly among individuals. However, based on Canadian individual and family average annual incomes, it is reasonable to say that for many, \$1000 is a modestly sacrificial amount to give regularly to a cause or institution one believes in, especially given the favourable income tax treatment of donations to registered charities such as LCBI. We are certain that there are 1000 individuals capable of giving such an annual amount from among the large group of alumni and other supporters of the school. If one person cannot give \$1000, perhaps two can give together. Conversely, if one person has the means to give more, perhaps they can also give on behalf of another or others unable to give. One thousand individuals, families, other small groups and congregations, each committed to giving \$1000 each year to the school for the next ten years, certainly would provide a firm foundation and opportunities for growth far into the future!

Consider the pragmatic yet faith-imbued realism of former LCBI president J.B. Stolee and the LCBI constituency of 45 years ago embodied in his observation that the addition of the Pastor Norman Salte Memorial Library Wing to the Bible Building was "made possible by the many who participated in it by pushing for it, by praying for it and by paying for it" (quoted in G. Evenson. *LCBI – Its Hundred Year Story*. 2011 edition, p. 67).

1000 from 1000 is perhaps audacious but it is not out-sized or foolhardy. Expressed commitment from across the diversity of the LCBI constituency at this level into the future is a necessary and powerful tool for LCBI as it seeks financial stability so that current and future students can receive the spiritual, academic and social enrichment that is offered through the LCBI experience.

We thank you for your past support of LCBI and trust that you will continue to support our school through your prayers and donations.

In Christ,

LCBI Board and Administration.